



Dr. Michael S. Alexander

Speaker Media Kit

Change the Focus. Find the Solution.

Keynotes and workshops on leadership, creative problem-solving, AI and human judgment, and high-stakes communication.

Corporate Leadership & Problem-Solving

Reframe stubborn problems, improve decisions, and avoid unintended consequences.

AI & Human Judgment

Use AI without surrendering skepticism, creativity, responsibility, or common sense.

Expert Witness & High-Stakes Communication

Explain complex material clearly, calmly, and credibly when the pressure is high.

Michael is a working thinker, teacher, economist, humorist, and communicator who helps audiences see what they were missing - and leave with tools they can actually use.

Dr. Michael S. Alexander

Speaker Overview and Bios

SPEAKER OVERVIEW

Dr. Michael Alexander helps leaders, professionals, and organizations solve stubborn problems by changing the way they look at them. A Ph.D. economist, expert witness, former professor, award-winning speaker, and author, Michael brings hard analysis, humor, storytelling, and practical judgment to the stage. He makes complicated ideas understandable in boardrooms, classrooms, courtrooms, conferences, and high-pressure decision settings.

SHORT BIO

Dr. Michael S. Alexander is a Ph.D. economist, expert witness, author, and award-winning speaker who helps audiences solve stubborn problems by changing the way they look at them. His presentations blend humor, storytelling, skepticism, and practical tools for better leadership, clearer decision-making, stronger communication, and wiser use of AI.

LONG BIO

Dr. Michael S. Alexander is a speaker, economist, expert witness, author, and creative problem-solving strategist. He has taught at the college level, worked on major energy and regulatory matters, served as an expert witness in high-stakes proceedings, and coached speakers and witnesses in the art of clear, credible communication.

He is the author of *Survive and Thrive on the Witness Stand: A 15 Step Guide* and is known for making difficult ideas clear, practical, and memorable. Whether he is speaking about leadership, AI, decision-making, or courtroom communication, Michael helps audiences think better before they act faster.

His style is direct, witty, thoughtful, and useful. He does not sell motivational fog, management slogans, or fashionable nonsense. He gives audiences a better way to think, a clearer way to communicate, and practical tools they can use when they return to work.



DR. MICHAEL S. ALEXANDER
KEYNOTE SPEAKER | ECONOMIST | CREATIVE
PROBLEM-SOLVING STRATEGIST

Change the Focus. Find the Solution.

Leadership, Decision-Making, and Solving the Right Problem

Dr. Michael Alexander helps leaders and teams solve stubborn problems by changing the way they look at them. A former economist, expert witness, professor, and award-winning speaker, he blends hard thinking, plain English, humor, and practical judgment to help organizations cut through confusion and make better decisions.

*"You do not solve many problems by attacking them head-on.
Sometimes you solve them by looking from the side."*

THE CORE IDEA

Most organizations are not short on intelligence. They are short on perspective. They attack the obvious problem, miss the real one, and then wonder why the fix created a new mess.

Michael helps audiences change the frame, challenge assumptions, and solve the problem that actually matters.

IDEAL FOR

- Leadership retreats and management meetings
- Corporate off-sites and team development programs
- Professional associations and business conferences
- Managers, supervisors, emerging leaders, and cross-functional teams

SIGNATURE THEMES

Change the Focus. Find the Solution.

Reframe stubborn problems and spot solutions hiding in plain sight.

The Land of Unintended Consequences

Why smart ideas go sideways - and how better thinking keeps the dominoes from falling.

Leadership, Morale, and Decision-Making

Lead people well, think clearly, and avoid management fog.

WHY MICHAEL?

Michael brings the analytical rigor of an economist, the practical skepticism of an expert witness, the instincts of a teacher, and the timing of a seasoned speaker. He does not offer motivational wallpaper. He offers ideas people can actually use.

Smart, direct, funny, and useful.

WHAT AUDIENCES TAKE AWAY

- Identify the real problem before chasing the wrong solution
- Uncover assumptions that quietly limit options
- Spot unintended consequences before they get expensive
- Improve morale without management fads
- Make decisions more clearly and communicate them better

SELECTED BACKGROUND

- Ph.D. economist and former energy/regulatory economist
- Former professor and experienced public speaking coach
- Expert witness with a long record of clear communication under pressure
- Award-winning speaker known for making difficult ideas understandable



DR. MICHAEL S. ALEXANDER

KEYNOTE SPEAKER | ECONOMIST | PERSPECTIVE
ARCHITECT

AI Is Powerful. Judgment Is Human.

Man, Machine, and Mindset

This keynote is for leaders and professionals who want to use AI without handing it the steering wheel. Dr. Michael Alexander helps audiences cut through the hype, challenge polished nonsense, and keep human judgment exactly where it belongs: in command.

"The future belongs to people who know how to question the machine."

THE BIG IDEA

AI is powerful, but it is not wise. It can help you think, or it can make bad thinking sound smarter than it is.

Michael calls one danger **Digital Pygmalionism™**: we shape the machine with our own assumptions, then mistake the echo for independent judgment.

THE LARGER FRAME

This keynote draws from Michael's developing work on *The Anthropology of Artificial Intelligence* - how human beings respond psychologically and socially to machines that talk back.

THE PARROT WITH A PH.D.

AI can sound fluent, organized, and confident while still being thin, biased, incomplete, or flat wrong. The danger is not just machine error. The danger is human surrender.

WHAT AUDIENCES LEAVE WITH

- A clear way to separate fluency from judgment
- Practical methods for challenging AI instead of admiring it
- Better questions, better skepticism, and better decisions
- A healthier relationship between human reasoning and artificial intelligence

CHALLENGE, DON'T JUST PROMPT

Michael shows audiences how to use AI as a thinking partner, not an oracle. That means asking it to argue the other side, expose weak assumptions, and show where a polished answer may be hiding a bad guess.

The point is not prettier answers. The point is better judgment.

IDEAL FOR

- Leadership conferences and management meetings
- Strategy, innovation, and transformation teams
- Professional associations and executive education programs
- Organizations adopting AI without wanting to lose their common sense



DR. MICHAEL S. ALEXANDER

KEYNOTE SPEAKER | EXPERT WITNESS | COMMUNICATION COACH

Clear Testimony. Under Pressure.

Helping Experts Explain What They Know When It Matters Most

When the stakes are high, knowledge alone will not save you. You have to be clear, calm, and credible. Dr. Michael Alexander helps expert witnesses and professionals communicate complex material in plain English, hold up under pressure, and come across the way a good witness should: steady, thoughtful, and believable.

"A good witness does not try to win the room by force. He teaches it."

THE REAL CHALLENGE

In high-stakes testimony, being right is not enough. If you sound defensive, rambling, arrogant, or confusing, the facts may never land.

Michael helps experts stay clear, calm, and believable when the pressure is on.

WHAT CLIENTS WALK AWAY WITH

- Better preparation before deposition and trial
- Cleaner answers and stronger courtroom presence
- Greater confidence under cross-examination
- A witness who can teach instead of merely react

WHAT MICHAEL TEACHES

- Explain technical material in plain English
- Answer the question without wandering into the weeds
- Handle hostile questions without getting rattled
- Sound like a credible expert, not a rehearsed robot

WHY MICHAEL?

Michael has spent years working with experts, lawyers, and complex technical issues. He knows the witness stand from the inside, and he knows how quickly good minds can get into trouble when they stop communicating like human beings.

Direct, practical, and built for the real world.

WHO THIS IS FOR

- Expert witnesses in technical, financial, economic, scientific, and regulatory matters
- Executives and professionals facing deposition or trial testimony
- Law firms preparing witnesses for high-pressure cases

SELECTED BACKGROUND

- Author of *Survive and Thrive on the Witness Stand: A 15 Step Guide*
- Ph.D. economist and experienced expert witness
- Former professor and public speaking coach
- Known for making difficult material understandable